

SPONSORSHIP & EXHIBITOR **PROSPECTUS**



Uniting global experts for live surgery, advanced aesthetics, and CPD learning, bringing surgeons, doctors, and patients together in one landmark









All rates in GBP, exclusive of VAT

WHY SPONSOR UK FACE CONGRESS 2026

Decision-makers on site: senior aesthetic practitioners (dermatology, aesthetic clinicians, plastic surgery, facial plastic surgery), clinic owners, KOLs, and distributors.

Content & commerce together: scientific programme + product theatres + live demos to convert pipeline into leads.

High-impact branding: onsite, digital, and theatre-based exposure with measurable outcomes (lead scans, session attendance).

AT-A-GLANCE PACKAGES

Diamond Sponsor

Our presentational tier for a brand that wants naming rights and maximum stage time

Platinum Sponsor

Up to 4 available

Gold Sponsor

Up to 8 available

Silver Sponsor

Unlimited

Bronze Sponsor

Unlimited

All tiers include exhibitor profile, listing in show guide, inclusion in onsite signage loop, access to lead retrieval, and post-event metrics summary.

Startup Pod

Juried; companies <3 years old

Diamond Sponsor

Headline / Diamond Sponsor — (1 available)

- Co-branding as 'UK FACE Congress 2026, presented by [Your Brand]'.
- Category exclusivity (e.g., 'Headline Filler Partner').
- 36 sqm island stand in prime zone.
- VIP lounge takeover with branding.
- One 60-min prime-time Product Theatre + one 45-min breakfast session.
- 2 faculty nominations for Congress agenda (non-promotional).
- 12 full scientific passes + 12 exhibitor passes.
- 6 lead scanners + opt-in attendee lead list.
- One pre-event dedicated email + 2 app push notifications.
- 1x prominent branding asset (Registration & Lanyards, Networking Drinks, or Wi-Fi).
- First right of renewal for next year.



Platinum Sponsor

Platinum Sponsor — (up to 4)

- 24–30 sqm island or corner stand (priority placement).
- One 45-min Product Theatre + co-sponsor a clinical track break.
- 8 full scientific passes + 8 exhibitor passes.
- 4 lead scanners + session opt-in leads.
- Pre-event shared email feature block + 1 app push.
- Logo on main plenary holding slides and website hero strip.



Gold Sponsor

Gold Sponsor — (up to 8)

- 18 sqm corner stand.
- One 30-min Product Theatre or breakfast briefing slot.
- 6 full scientific passes + 6 exhibitor passes.
- 3 lead scanners.
- Pre-event 'Meet the Sponsor' feature + 1 app push.
- Logo on session room door graphics and foyer screens.

Silver Sponsor

Silver Sponsor — (unlimited)

- 12 sqm inline stand.
- One 20-min product showcase in Innovation Spotlight forum.
- 4 full scientific passes + 4 exhibitor passes.
- 2 lead scanners.
- Logo on website sponsor gallery and show guide.



Bronze Sponsor

Bronze Sponsor — (unlimited)

- 9 sqm inline stand.
- 2 full scientific passes + 2 exhibitor passes.
- 1 lead scanner.
- Logo in sponsor roll on website and foyer screens.

Startup Pod

Start-Up Pod — (juried)

- 4 sqm branded pod (counter, stool, power).
- 2 exhibitor passes.
- Inclusion in Start-Up Showcase pitch session (5-minute lightning talk).





À-la-Carte Branding & Experiences

HIGH IMPACT

- VIP / Faculty Lounge branding
- Chill-Out Lounge takeover
- Networking Drinks (evening, on-site)
- Lunch & Live Demonstration
- Gala/Reception branding

BADGING & ESSENTIALS

- Registration & Lanyards
- Attendee Badge Straps
- Show Bags
- Show Wi-Fi
- Charging Stations

DIGITAL & MEDIA

- Pre-congress dedicated e-blast
- Onsite foyer screen advert per slot
- App push notification
- Highlights video sponsorship
- Social competition

PRINT & PROGRAMME

- Programme front cover ad
- Inside front/back full-page ad

ENGAGEMENT EXTRAS

- Meet the Mentor session
- Mascot / Brand ambassador roaming
- Private meeting room
- Lead scanners (additional)



WHAT EXHIBITORS GET (ALL TIERS)

Lead capture with contactless devices and GDPR-compliant data export.

Marketing kit with shareable assets and co-branded banners.

Listing in show guide and app.

Inclusion in press and 'What's New' round-up.

GOOD PRACTICE & COMPLIANCE

Independence of the scientific agenda: sponsored sessions are clearly labelled and do not influence the independent scientific programme.

All sponsorships are disclosed in the programme, signage, and app. Exhibitors are responsible for UK advertising rules compliance (e.g., POM restrictions).

BOOKING, PAYMENT & KEY DATES

Reservations: 50% due on contract to secure inventory; balance due 90 days pre-event.

Cancellations: 50% fee if cancelled >120 days pre-event; no refunds ≤120 days pre-event.

Priority deadlines: returning sponsors, early-bird, then general release.

FLOORPLAN GUIDANCE (TYPICAL FOOTPRINTS)

- Diamond: 6×6 m (36 sqm) island
- Platinum: 6×5 m (30 sqm) island/corner
- Gold: 6×3 m (18 sqm) corner
- Silver: 4×3 m (12 sqm) inline
- Bronze: 3×3 m (9 sqm) inline
- Start-Up Pod: 2×2 m (4 sqm) pod





HOW TO CHOOSE A PACKAGE

- Need naming rights + prime stage time + exclusivity? → Diamond
- Need major theatre presence + premium stand? → Platinum
- Need one strong theatre slot + sizeable stand?
 → Gold
- Need brand presence + shorter talk + efficient budget? → Silver
- Need compact presence to meet buyers? → Bronze / Start-Up Pod
- Already booked space but want visibility? → Add VIP Lounge, Registration/Lanyards, Networking Drinks, or Wi-Fi.

